

51ST ANNUAL
ROSIE AWARDS

2025 Rosie Awards Sponsorship Opportunities





ABOUT AMPIA

The **Alberta Media Production Industries Association** is a not-for-profit organization that supports the independent motion picture industry as a viable economic and cultural force within Alberta.

Our priorities:

- › work with the government to create a competitive environment for film & TV;
- › provide professional development events focused on new skills, formats and business models, plus marketing and promotional opportunities;
- › help Alberta producers create content reflecting Alberta to Canada and the world.

LAST YEAR'S SHOW SOLD OUT. SECURE YOUR SPONSORSHIP AND TICKETS TODAY!



CELEBRATING EXCELLENCE

The **Alberta Film & Television Awards** (nicknamed the Rosie Awards) is the oldest awards show in Canada!

In 2024, the Rosies received 611 entries in 49 class and craft categories and totaled 99 hours of footage. Last year, Indigenous stories took the lead in nominations with productions like "Secret History: Women Warriors," "Tales from the Rez," "Singing Back the Buffalo," and 'Hey, VIKTOR!'"

Join us this year to not only honour the work of Alberta's screen industries, but help AMPIA continue its important work through our biggest fundraising event of the year.

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YOU CAN BE A PART OF IT

Alberta's brightest stars and industry professionals will gather to honour and celebrate the year's best in production.

AMPIA is pleased to offer several sponsorship opportunities for your organization to gain exposure and connect to Alberta's thriving media production industry. With your help, AMPIA can continue to provide support, education and policy advocacy on behalf of our members.

Join us on October 25 for networking, entertainment and celebration as a sponsor and supporter of this important industry.

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AN INDUSTRY CELEBRATION

OCTOBER 25, 2025 | WESTIN HOTEL, EDMONTON



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SPONSORSHIP OPPORTUNITIES

- PATRON SPONSOR** (Pink star): EXCLUSIVE: ONE AVAILABLE
- PLATINUM SPONSOR** (Light grey star): EXCLUSIVE: FOUR AVAILABLE
- EVENING EMCEE SPONSOR** (Orange star): EXCLUSIVE: ONE AVAILABLE
- AFTERNOON EMCEE SPONSOR** (Yellow-orange star): EXCLUSIVE: ONE AVAILABLE
- VIP RECEPTION SPONSOR** (Orange star): EXCLUSIVE: ONE AVAILABLE
- ENTERTAINMENT SPONSOR** (Yellow star): 2 AVAILABLE
- AFTER-PARTY SPONSOR** (Yellow star): EXCLUSIVE: ONE AVAILABLE
- RECEPTION COCKTAIL SPONSOR** (Light grey star): EXCLUSIVE: ONE AVAILABLE
- AWARD SPONSOR** (Teal star): 25 AVAILABLE
- SUPPORTER OF THE INDUSTRY** (Teal star): UNLIMITED AVAILABLE



In addition to supporting Alberta's media production industry, your sponsorship comes with some fantastic perks — plus you'll get exclusive access to our After Party!

Reserve your preferred selection before it's too late!

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SPONSOR BENEFIT	PATRON SPONSOR \$20,000	PLATINUM SPONSOR \$15,000 IN-KIND	EVENING EMCEE SPONSOR \$15,000	AFTERNOON EMCEE SPONSOR \$10,000	VIP RECEPTION SPONSOR \$10,000	ENTERTAINMENT SPONSOR \$8,000	AFTER PARTY SPONSOR \$6,000	RECEPTION COCKTAIL SPONSOR \$5,000	AWARD SPONSOR \$4,000	INDUSTRY SUPPORTER \$2,000
Availability	1	4	1	1	1	2	1	1	25	UNLIMITED
Logo on awards material & signage	★	★	★	★	★	★	★	★	★	★
Website recognition	★	★	★	★	★	★	★	★	★	★
Your ad in event program	full page	full page	full page	full page	full page	1/2 page	1/4 page	1/4 page	1/4 page	1/4 page
Logo on sponsorship reel	★	★	★	★	★	★	★	★	★	★
E-newsletter ad placements	★	★	-	-	-	-	-	-	-	-
Social media promotion	★	★	-	-	-	-	-	-	-	-
YOUR EXCLUSIVE sponsor opportunity	Deliver welcoming remarks at start of the evening and afternoon shows	-	Verbal recognition by the Emcee on stage or option to introduce the Emcee, plus a photo opportunity	Verbal recognition by the Emcee on stage or option to introduce the Emcee, plus a photo opportunity	Verbal recognition at the VIP reception and option to deliver welcoming remarks	Verbal recognition on stage by the entertainer and option to introduce them	Verbal recognition at the After Party and signage on napkins at the venue	Design and name a custom event cocktail with your signage at the bar and your logo on napkins at the evening show	Verbal recognition prior to your sponsored award and option to present two awards	-
Tickets to evening show	-	-	-	-	6	4	2	2	2	2
Tickets to afternoon show	1 table for 8	1 table for 8	2	4	-	4	2	2	2	2
Reserved seating & tickets to evening show	1 table for 8	1 table for 8	1 table for 8	-	-	-	-	-	-	-
Tickets to VIP reception	8	4	4	4	6	2	2	2	-	-



SHOW YOUR SUPPORT AND SPOTLIGHT YOUR COMPANY AT THIS YEAR'S ROSIE AWARDS

Thank you for supporting Alberta's media production industry!

My company:

My name:

Email:

Best phone number:

Please contact
me about this
sponsorship
category:

Patron Sponsor

Platinum Sponsor

Evening Emcee Sponsor

Afternoon Emcee Sponsor

VIP Reception Sponsor

Entertainment Sponsor

After Party Sponsor

Reception Cocktail Sponsor

Award Sponsor

Industry Supporter

Please complete this PDF sponsorship form and email to Desiree Burkett, Interim Executive Director, dburkett@ampia.org. You can also call us at 780.944.0707 ext. 1 to reserve your spot.

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